Luis Bueno
Lead UX/UI Designer

720.705.2185
luisbuenodesign.com
luisbueno2486@gmail.com

Professional Skills

- Design Thinking
- Wireframe and Prototyping
- Information Architecture
- Design Systems
- User Centred Design
- Interaction Design

Professional Tools

- Figma
- Sketch
- Adobe Xd
- Invision
- Zeplin
- Abstract

Experience

Lead UX/UI Designer   Sambasafety   April 2020 - Present
- Establish design system, designed user-focused interactions, UI patterns, and documentation
- Work with product, engineers, product managers, and other stakeholders to develop the tools, processes, and practices they need to build and launch new features and products
- Implement design system across a range of platforms in an iterative software development environment
- Educate and provide guidance to teams on design system best practices
- Influence high-level strategic decisions for features and products
- Lead team of highly talented designers through complex creative challenges
- Design and launch a new training platform projected to increase revenue by 30% in the following 3 years
- Design and launch a new analytics platform to connect, analyze, and visualize multiple data sources, establishing data visualization standards

Senior UX Designer   Transamerica   October 2018 - April 2020
- Established digital design system, documentation and improving processes on the content management system
- Created sustainable and accessible components for design systems
- Delivered design system components to developers and oversaw implementation
- Designed incremental changes to the design system as well as future iterations
- Worked cross-functionally with development, brand, and content teams
- Established strategy with wireframes and user flows
- Influenced high-level strategic decisions for campaigns

Lead UX/UI Designer   Creative Circle   April 2018 - October 2018
- Designed creative assets and branded content
- Worked cross-functionally with design, development, social, and marketing teams
- Supported partnerships with global clients, including Sony, LG, and Whirlpool
- Designed incremental changes as well as future iterations of the product
- Delivered UX strategy, interaction design, prototyping and UI design of ecommerce and company website
- Built end-to-end experiences focusing on breakthrough digital solutions

Lead UX/UI Designer   LED Technologies Inc.   January 2016 - March 2018
- Implemented best practices and created guidelines for common patterns, pixel perfect mockups, wireframes, personas and case studies
- Researched utilizing contextual inquiry, usability tests, card sorting and heuristics
- Provided user interface design for Web-based projects, including dashboards, widgets, and products
- Prototyped mobile app, conducted usability testing and created mockups for presentation to Stakeholders
- Worked with production team to implement UI and create enhancements to optimize user experience
- Contributed creative direction for digital user experience, market research, and product merchandising

User Experience & Visual Designer   Freelance   March 2013 - January 2016
- Completed user research, user flows, wireframes, mockups, and prototypes
- Designed native mobile clickable prototypes for usability insights that impacted product engineering
- Conceptualized and executed design work, received and incorporated internal client feedback
- Provided user interface design for Web-based projects

Visual Designer   8D2 Architecture Group   January 2012 - March 2013
- Collaborated with clients to design publicity materials across all media
- Interfaced with customers, sales reps, engineers and project managers to create packaging and displays
- Operated production, printing and scanning equipment, perform stapling, binding, folding, trimming and scoring

Education
Bachelor of Fine Arts in Graphic Design, Centro De Diseño Digital, Caracas, Venezuela